

# Sociology

## What can I do with my major?



DEPARTMENT OF  
SOCIOLOGY

### Skills Developed in Your Major



**Sociological perspective:** Use sociological theories and methods to explain social problems and issues.



**Data analysis:** Hone quantitative and qualitative skills to investigate social phenomena and assess social policy.



**Critical thinking:** Interpret, locate, evaluate, generate and use sociologically relevant data to test hypotheses and draw evidence-based conclusions.



**Communication:** Perfect both written and oral communication skills to explain systemic, cultural and behavioral practices to diverse groups. Understand the connection among social problems and have the ability to explain these principles to improve organizations.

### Related Careers

- Advisor
- Behavioral Health Technician
- Brand Marketing Manager
- Business Operations Associate
- Business Analyst
- Commercial Real Estate Analyst
- Content Marketing Specialist
- Crisis Specialist
- Data Analyst
- Educator/DEI Specialist
- Graphic Design and Marketing Associate
- Human Resources Officer
- Operations Associate
- Program Associate, Policy & Communications
- Program Coordinator
- Recovery Specialist
- Researcher
- Special Education Paraeducator
- Workforce Specialist

### Organizations Hiring SOCY Majors

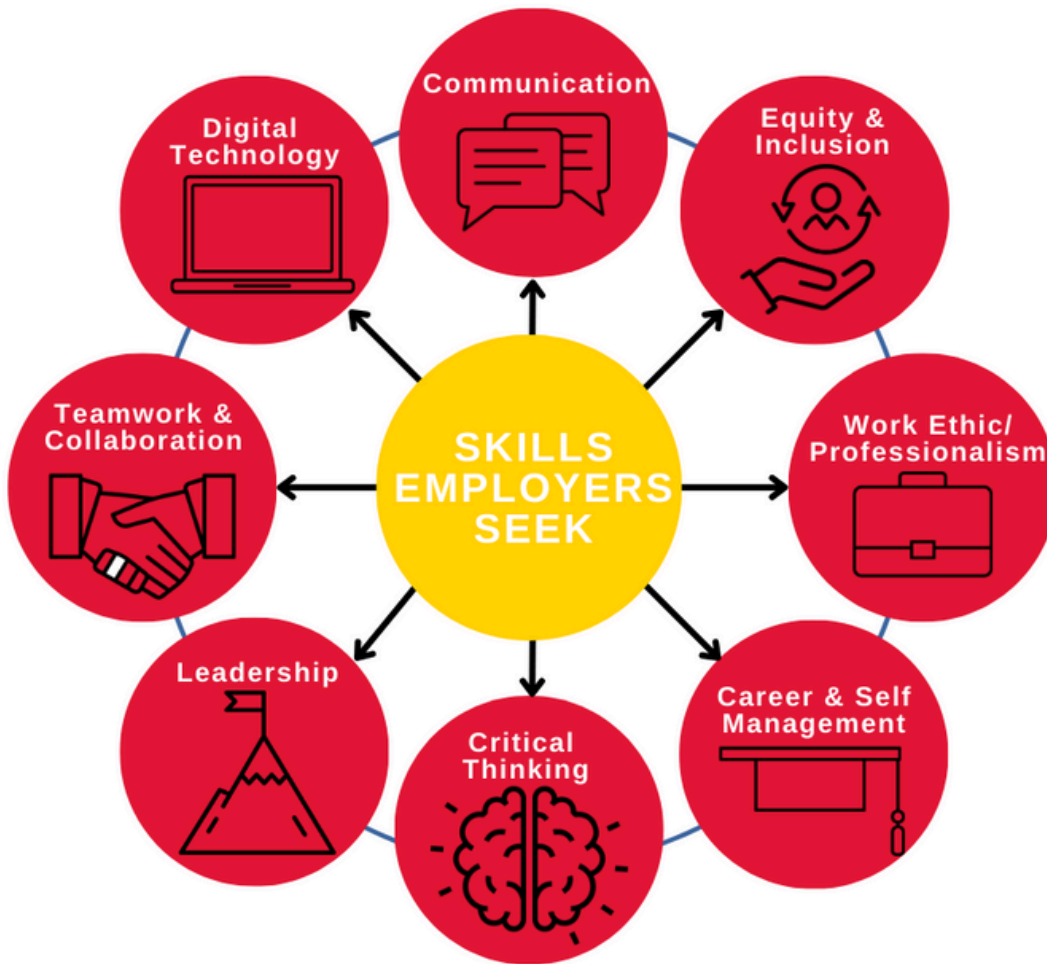
AccAmeriCorps  
Anne Arundel County Recreation and Parks  
Association of American Law  
Circle of Friends LLC  
Cloudforce  
Community Crisis Services  
CoStar Group  
Deloitte  
Fannie Mae  
ICF International, Inc.

Independence Behavior Solutions  
Insight Policy Research  
Institute for Educational Leadership  
Johns Hopkins Medicine  
Morgan Stanley  
PASS AmeriCorps  
TEKsystems  
The Goddard School Nottingham  
U.S. Census Bureau  
Youngnificent Youth Engagement Services, Inc.

#### **Organization Types:**

Advocacy  
Business Services  
Consulting  
Government  
Legal  
Marketing firms  
Nonprofit  
Policy  
Political campaigns

## Market Your Employable Skills



### IDENTIFY

Which skills are you gaining from coursework, campus involvement, or leadership experiences?

View [Examples](#).

### ARTICULATE

As you gain skills, add examples to the following.

- [Resume](#)
- [Elevator pitch](#)
- [Interview responses](#)
- [More!](#)

NACE Job Outlook Survey.

## Technical Skills Acquired

SOCY students gain many technical skills through the coursework, including:

- Excel statistically
- R and STATA
- Program Evaluation
- Research Skills

## Expand Your Skills & Network

### Gain Experience

- [Internship](#)
- [Research](#)
- [Leadership](#)

### Meet Employers

- Fair Events
- Terrapins Connect
- Intern For a Day

### Career Planning

- Enrichment courses
- Handshake
- Gain Skills

BSOS

FELLER CENTER

ADVISING & CAREER PLANNING

The Feller Center offers career exploration resources, self assessments, and individual appointments. Questions? [bsoscareers@umd.edu](mailto:bsoscareers@umd.edu)

Website: [fellercenter.umd.edu/career-planning](http://fellercenter.umd.edu/career-planning)

[go.umd.edu/socymajorskills](http://go.umd.edu/socymajorskills)