Skills Developed in Your Major

**Sociological perspective:** Use sociological theories and methods to explain social problems and issues.

**Data analysis:** Hone quantitative and qualitative skills to investigate social phenomena and assess social policy.

**Communication:** Perfect both written and oral communication skills to explain systemic, cultural and behavioral practices to diverse groups. Understand the connection among social problems and have the ability to explain these principles to improve organizations.

**Critical thinking:** Interpret, locate, evaluate, generate and use sociologically relevant data to test hypotheses and draw evidence-based conclusions.

Related Careers

- Advisor
- Behavioral Health Technician
- Brand Marketing Manager
- Business Operations Associate
- Business Analyst
- Commercial Real Estate Analyst
- Content Marketing Specialist
- Crisis Specialist
- Data Analyst
- Educator/DEI Specialist
- Graphic Design and Marketing Associate
- Human Resources Officer
- Operations Associate
- Program Associate, Policy & Communications
- Program Coordinator
- Recovery Specialist
- Researcher
- Special Education Paraeducator
- Workforce Specialist

Organizations Hiring SOCY Majors

AccAmeriCorps
Anne Arundel County Recreation and Parks
Association of American Law
Circle of Friends LLC
Cloudforce
Community Crisis Services
CoStar Group
Deloitte
Fannie Mae
ICF International, Inc.
Independence Behavior Solutions
Insight Policy Research
Institute for Educational Leadership
Johns Hopkins Medicine
Morgan Stanley
PASS AmeriCorps
TEKsystems
The Goddard School Nottingham
U.S. Census Bureau
Youngnificent Youth Engagement Services, Inc.

Organization Types:
- Advocacy
- Business Services
- Consulting
- Government
- Legal
- Marketing firms
- Nonprofit
- Policy
- Political campaigns
Gain experience as an undergraduate student.

How to gain experience as an undergrad:
- Internship
- Research
- Leadership

The Feller Center offers career exploration resources, self assessments, and individual appointments. Questions? bsoscareers@umd.edu

Website: fellercenter.umd.edu/career-planning

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IDENTIFY
Which skills are you gaining from coursework, campus involvement, or leadership experiences?
View Examples.

ARTICULATE
As you gain skills, add examples to the following:
- Resume
- Elevator pitch
- Interview responses
- More!

Technical Skills Acquired
SOCY students gain many technical skills through the coursework, including:
- Excel statistically
- R and STATA
- Program Evaluation
- Research Skills

Market Your Employable Skills

NACE Job Outlook Survey.

Expand Your Skills & Network

Gain Experience
- Internship
- Research
- Leadership

Meet Employers
- Fair Events
- Terrapins Connect
- Intern For a Day

Career Planning
- Enrichment courses
- Handshake
- Gain Skills

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